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# 03/05/1987 - Womens Expo And Health Fair

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

news

HARRY READ, Director of Information and Publications (217) 581-5981

March 5, 1987

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FOR IMMEDIATE RELEASE

CHARLESTON, ILL.--Approximately 1150 persons will attend Women's Expo and Health Fair '87 Saturday at Eastern Illinois University, late Thursday registration figures indicate.

Registration begins at 7 a.m. in the foyer of the Fine Arts Center. The opening session, including the keynote address, will begin at 8:35 a.m. in McAfee Gym. The session was moved from the Dvorak Concert Hall because of the large number of registrants.

Betty Siegel, president of Kennesaw College, Marietta, Ga., will discuss "Invitation to Growth" in keynote remarks.

Nineteen workshops in five time periods are scheduled. Included will be health screening by Sarah Bush Lincoln Health Care Center professionals.

Workshop topics include listening and talking to teenagers, rural women in transition, preparing for employment outside the home, finance for the single women, ABCs of starting a business, understanding ourselves and our male counterparts, your visual appearance, strategies for business and professional growth, and emphasis on verbal communication.

Brunch will be served from 9:45 a.m. to 11:15 a.m. and lunch will be served from 1:15 p.m. to 2:45 p.m. Style shows and entertainment will also be features of the daylong activities.

More than 70 exhibits will be installed in the University Union. Information on health concerns, businesses, clubs and organizations, services, and education and the arts will be available in the exhibit areas.

Volunteer service organizations dealing with domestic violence, right to life, women against rape and chemical dependency programs will be represented.

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Women's Expo and Health Fair was initiated last year with approximately 700 women attending. Sponsors of this year's Expo are the EIU Foundation, Sarah Bush Lincoln Foundation, Pepsi Cola Bottling of Marion, Neal Tire & Battery, The Governor's Office of Special Events, and the U.S. Small Business Administration in cooperation with Mattoon SCORE and Women's Entrepreneurial Network.

Contributors are L.S. Heath & Sons, AMPAD of Mattoon, Meis of Indiana, Illinois Pork Producers Association, Illinois Corn Marketing Board, St. Louis Area Dairy Council and R. R. Donnelley & Sons.